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WWPKG Holdings Company Limited

縱橫遊控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8069)

VOLUNTARY ANNOUNCEMENT — BUSINESS UPDATE IN RELATION TO POSSIBLE COOPERATION

This is an announcement made by WWPKG Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep shareholders and potential investors of the Company informed of the latest business development of the Group.

POSSIBLE COOPERATION

The board (the “**Board**”) of the directors (the “**Directors**”) of the Company is pleased to announce that Guyguide Limited, a non-wholly owned subsidiary of the Company, is currently negotiating with a payment processing provider that offers payment systems for online transactions, regarding possible cooperation in relation to the use of the provider’s payment systems for the sales of air tickets and/or hotel accommodations to retail customers in Hong Kong under the brand “Guyguide” (the “**Possible Cooperation**”).

REASON AND BENEFIT FOR THE POSSIBLE COOPERATION

The Group is one of the long-established and well-known travel agents in Hong Kong, who markets its travel related products and services under the brand “縱橫遊WWPKG”, and currently engages in (i) the design, development and sales of package tours; (ii) the sales of air tickets and/or hotel accommodations; (iii) the sales of ancillary travel related products and services; (iv) investments in tourism and travel technology related businesses; (v) the engagement in the process of gaining cryptocurrencies by solving cryptographic equations through verifying data blocks and adding transaction records to a public ledger known as a blockchain; and (vi) the sales of lifestyle and healthcare products and services via retail stores and/or e-commerce.

The Board is of the view that the Possible Cooperation will enable the Group to enable it to reach out to additional customers in Hong Kong through the provider’s payment systems. Accordingly, the Board is of the view it will broaden the Group’s revenue base in the future and is expected to increase investment returns to the shareholders of the Company.

As at the date of this announcement, no material terms concerning the Possible Cooperation have been agreed and the Company has not entered into any definitive agreement in relation to the Possible Cooperation. The Board will make further announcement as and when necessary in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited and applicable laws.

The Possible Cooperation may or may not materialize. Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.

By order of the Board
WWPKG Holdings Company Limited
Shawlain Ahmin
Executive Director

Hong Kong, 3 July 2023

As at the date of this announcement, the executive Directors are Mr. Yuen Chun Ning and Ms. Shawlain Ahmin; and the independent non-executive Directors are Mr. Lee Kwong Ming, Mr. Lee Hing Cheung Eric, Ms. Gao Lili, Mr. Leung Ka Cheong and Mr. Wong Ping Kuen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the date of its posting and on the Company’s website at www.wwpkg.com.hk.